

**SIGN REVIEW BOARD  
CITY OF WILLOUGHBY  
REGULAR MEETING  
FEBRUARY 13, 2012  
MINUTES**

**Present:** Gerry Geisinger; Tara Ward; Dave Kuhar; Tim Yerman; Joe Koskovics, Chairman

**Absent:** No one

**Others:** Betty A. Nardelli, Secretary

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**Chairman Joe Koskovics called the meeting to order at 5:57 p.m.**

**OLD BUSINESS**

**FIFTH THIRD BANK**

5831 SOM Center Rd.

**A- Ground - D/F**  
42" X 85"  
Illum.

**B- Wall - front**  
45" X 157.5"  
Illum.

**C- Wall - side**  
31.56" X 157.5"  
Illum.

A motion was made by Gerry Geisinger and seconded by Tim Yerman to remove this application from the table for discussion.

ROLL CALL:       AYES:       5       NAYS:       0

MOTION **CARRIED:**       **APPROVED**

Greg Harris of Global Signs & Graphics represented this sign application for one ground sign and two wall signs. Mr. Harris said that they are updating all of Fifth Third Bank's signs. The difference between the front wall sign and the side wall sign is that the side wall sign doesn't have the "Fifth Third Bank" letters. It only has the shield. The rest of the signs are instructional signs without Fifth Third Bank's ID. The instructional signs consist of handicap, enter, stop, no left turn, clearance, ATM, night depository and do not enter signs. Mr. Harris said the wall will be repaired to eliminate any shadows and damage done by the previous signs.

A motion was made by Dave Kuhar and seconded by Tara Ward to approve the sign application as submitted with the stipulation that the wall is cleaned and repaired from previous signage.

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ROLL CALL: AYES: 5 NAYS: 0  
MOTION CARRIED: APPROVED

**NEW BUSINESS**

**DQ DAIRY QUEEN**

34600 Euclid Ave.

(Lou Belknap)

**Wall sign**

5'6.25" x 21'6"

Illum.

**Pylon sign - D/F**

7'4" X 5'8:

Illum.

Nancy Farleigh of Agile Sign Company represented this sign application. A variance was granted at the January 26, 2012 Board of Zoning Appeals for 118.7 sq. ft. of the allowable 75 sq. ft. for wall signage and a variance was granted for an electronic message center for the pylon sign. Ms. Farleigh said that there will be seasonal ground cover for the pylon sign.

A motion was made by Dave Kuhar and seconded by Tara Ward to approve the sign application as submitted with the stipulation that the wall is cleaned and repaired from previous signage.

ROLL CALL: AYES: 5 NAYS: 0  
MOTION CARRIED: APPROVED

**AMERICAN FREIGHT**

36933 Vine St.

**Wall sign**

3' X 192"

Non-illum.

A representative of Mentor Signs represented this sign application. The sign consists of an aluminum composite panel with vinyl graphics.

A motion was made by Tara Ward and seconded by Tim Yerman to approve the sign application as submitted with the stipulation that the wall is cleaned and repaired from previous signage.

ROLL CALL: AYES: 5 NAYS: 0  
MOTION CARRIED: APPROVED

**ADDENDUM**

**ADDITIONAL NEW BUSINESS**

**ALICE HENRY ATTORNEY**

38285 Pelton Rd.

**Wall sign**

4' X 4'

Nonillum.

Alice Henry represented herself for a non-illuminated wall sign to

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be installed on the right hand side of an exiting "Top Cat" wall sign. The sign consists of black vinyl for "Alice Henry Attorney" and the phone number to be applied to the existing sign.

A motion was made by Gerry Geisinger and seconded by Dave Kuhar to approve the sign application as submitted.

ROLL CALL: AYES: 5 NAYS: 0

MOTION **CARRIED: APPROVED**

**GOLD-N-MERCHANT**

4825-4829 Robinhood Dr.

**Wall sign**

15' X 13.5"

Illum.

**GOLD-SILVER-PLATINUM-  
COINS-DIAMONDS-SPORTS-  
MEMORABILIA-COLLECTABLES  
BUY-SELL-TRADE**

**Wall sign**

2'5.5" X 17'4.25"

Illum.

A representative from Ruff Neon sign company represented this sign application. The "Gold-N-Merchant" sign will be relocated from another unit located two doors down in this strip mall to two different units side by side. The new letters consist of red individual channel letters with gold trim caps and red returns mounted on a raceway. The raceway will be painted to match the building fascia. The new signage will be added to the signage when installed. The existing "Book Corner" sign will be removed.

A motion was made by Gerry Geisinger and seconded by Tim Yerman to approve the sign application as submitted.

ROLL CALL: AYES: 5 NAYS: 0

MOTION **CARRIED: APPROVED**

**MINUTES**

**January 23, 2012**

A motion was made by Tim Yerman and seconded by Dave Kuhar to approve the minutes as written.

ROLL CALL: AYES: 4 NAYS: 0 ABSTAIN: 1

MOTION **CARRIED: APPROVED**

There being no additional business the meeting adjourned at 6:15 p.m.

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Joseph, Koskovics Chairman

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Betty A. Nardelli, Secretary